



**GIERLINGS VELPOR**

SINCE 1808

Quarterly Newsletter No.003

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### Autumn/Winter 14/15 Preview collection

Gierlings Velpor will present its Autumn/Winter 14/15 Preview Collection in mid-July at *Première Vision New York*, *London Textile Fair* and *Preview by Gater* in Reggio Emilia Italy, followed by *Munich Fabric Start*, *Première Vision* in Paris and *Milano Unica* during September. Always seeking innovative solutions, special fibres and sophisticated finishing will be applied to our Velvet and Synthetic Fur Collections, creating state-of-the-art fabrics. New embossed designs, rubber effects, and rough textures will go along with a high quality range of delicate and soft touch plain velvets. Contemporary and inspiring camouflage designs reinterpreting nature is a must have in our Collection. The new Jacquard velvet designs with unexpected pile effects, brings a new fresh air to garment applications. For ceremony events we have created luxurious damasks and baroque patterns, with amazing brilliance effects. Casual spirit was also explored in this Collection through a wide range of ready-to-wash velvets, new large herringbones, and ethnic designs. Highlighting the new technology of digital printing, Gierlings Velpor developed a wide range of new designs and patterns, as an added value for the inspiration of our clients!

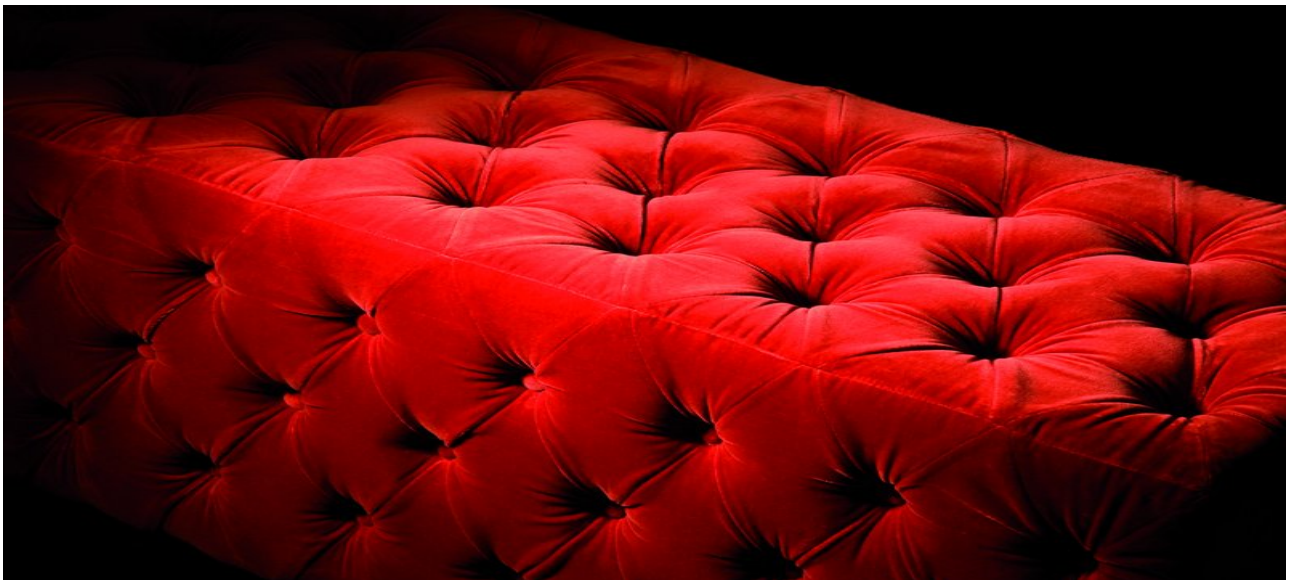
### Gierlings Velpor is on facebook!

From now on, you can follow us online! Updated videos, news and photos, will be posted every week about product innovations, worldwide events and inspiring collections. You have just to click on the button and LIKE the *Gierlings Velpor – Amorim Group* page!



### Digital Printing – a new era for customized solutions

We are now in a preferential position to partner with our customer. By the new Digital Printing process, we offer our customer the opportunity to create their own fabrics. Gierlings Velpor strong heritage together with our in house professional design and innovation competences confers on us the flexibility in complying with individual customer requirements and delivering customized designs. This is our strength, asset and recipe for well-balanced prosperous business relationships.



### Trevira CS Velvets

Safety and high-performance should always be complimented with style. Those are our core values as experts in Flame Retardant velvets. The great know-how developed producing the wonderful M1 cotton velvets you see in the most famous theatres and opera houses around the world, is now extended to the FR polyester and Trevira CS, clearly targeting the hospitality and contract businesses. From now on our clients can count with a broader range of Trevira CS yarn dyed velvets, from 360 until 560 gr/m<sup>2</sup>, from special effects for curtains to 100.000 rubs for upholstery, matching always a great look and feel with unquestionable safety and reliability.

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