



Gierlings Velpor sponsors Nuno Baltazar Autumn/Winter 14/15 Collection

Another edition of ModaLisboa presenting Portuguese Designer collections, took place last 7th, 8th and 9th of March. Emphasis on the collection of fashion designer Nuno Baltazar, inspired by the poetess Sophia de Mello Breyner Andresen entitled "Sea of Sophia." The catwalk pieces spread an urban and sophisticated glamour highlighting the fabrics manufactured by Gierlings Velpor.

Heimtextil 2014 Frankfurt

Every year more than 2700 exhibitors gather in Frankfurt to set the pace of the global business in Home Textiles. This time Gierlings Velpor took a new step with a complete three-dimensional offer, from plains to jacquards and digital printing for velvets and faux furs, completely redefined the market expectation towards velvet mills, consolidating itself as the benchmark for high quality home decoration velvets. In line with the major trends, 3 new lines were developed to match each one. We call them "eclectic dreams", "Californian casual" and "baroque roots", ask us for a set and navigate in a world of velvet.



Textillegprom (Moscow) - a debut for GV

According to the business strategy regarding expansion into new markets, Gierlings Velpor attended its first time, the last February edition of Textillegprom in Moscow. Bringing together much of the Russian textile tier, this event allowed to show the GV clothing fabrics collection to the main market professionals and provided important contacts with leading Russian brands.



Intertextile Shanghai - the february edition confirms GV's bet on the Chinese market!

Being one of the most promising markets worldwide for the luxury and high-end fashion, China reveals its growing potential through the Intertextile show. This season, following its previous steady steps, Gierlings Velpor bets once again on this event pursuing its market penetration strategy!



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